



REQUEST FOR PROPOSAL – SIGNATURE SHOW SERIES PHOTOGRAPHER

The National Equestrian Center (“NEC”) invites you to be considered for the role of OFFICIAL PHOTOGRAPHER at NEC’s Signature Series 2023 Dressage Schooling Shows & Championship. NEC is requesting proposals from photographers interested in providing their services for the following NEC Schooling Show currently scheduled for the dates below:

- February 25-26
- April 29-30
- June 17-18
- September 2-3 ¹

Please complete the following information and attach separate addendums as needed:

Photographer’s Name: _____

d/b/a (Business Name): _____

Address: _____

City/State/Zip: _____

Phone: _____ Cell Phone: _____

Email: _____ Website: _____

Please submit Proposals to NEC Event Organizers at info@necstl.com

BACKGROUND:

In 2023, NEC launched its fifth annual Dressage Schooling Show Series for both Classical and Western Dressage, a Signature Series of events dedicated to supporting personal accomplishments for learning riders and their horses; encouraging the preparedness of riders and horses working toward participation in rated (nationally ranking) competition; showcasing the talents of schooling show riders in St. Louis and the surrounding areas; and to providing an environment of camaraderie and sportsmanship among competitors at all levels. Each year, this show series culminates in a qualified Championship that offers elevated competition, sponsorship support and exceptional awards and prizes.

NEC’s Dressage Schooling Show Series has steadily increased in attendance since its inception in 2019. While average entries ranged between 15-35 per show the first year, last year’s average number of entries climbed to 50-75 per show. In fact, NEC’s scheduled January 2023 event has recorded 70 show entries, making for an average show day spanning 11.5 hours in length. This strong start promises a record-earning year with even greater support, greater participation and the greatest year yet for incredible

¹ NEC Schooling Show Championship with concurrent 2024 Open Show Qualifier



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memories. With your help, we look to capture the most enjoyable, treasurable of these moments and to share them with our riders and participants well past show day itself.

PHOTOGRAPHER OBLIGATIONS

- Produce professional quality digital images of horse/rider pairs at NEC during each listed NEC Schooling Show and make the same available for purchase at a reasonable price to NEC's participants including but not limited to riders, owners, grooms, trainers, coaches, officials, and NEC staff members as well as any Designees for the same.
- Ensure photographer availability (30) minutes prior to the first main-ring RIDE TIME through the conclusion of the final main-ring RIDE TIME each day of competition.
- Facilitate the review of said digital images through photographer's professional web or cloud-platform within (72) hours following each listed NEC Schooling Show.
- Purchased imaged must be made available to the buyer in print or by high-resolution digital download.

AGREEMENT REQUIREMENTS

- Any agreement made with the selected photographer must contain language authorizing NEC's complimentary, unrestricted/unlimited use of NEC Schooling Show Championship Award and Award Ceremony photographs.

PREFERENCES

- Preference may be shown to proposals including sponsorship support of the National Equestrian Center and, specifically, the NEC's Signature Series Schooling Shows.
- Preference may be shown to proposals which include samples of photographer's previous work and in particular, work involving Dressage horses/riders.
- Preference may be shown to proposals which include letters of recommendation from local community equestrians attesting to their satisfaction with photographer's images as well as photographer's professionalism on-site as previous shows.

TIMEFRAMES

- Proposal submissions due by February 12, 2023.
- Selected proposals will be notified by February 15, 2023.